

DUPLICATE

## INVOICE



**WXYZ**  
**20777 W. 10 Mile Rd.**  
**Southfield, MI 48037**  
**Main: (248)827-7777**  
**Billing: (877)290-6086**

www.wxyz.com

Billing Address:

**Byrum & Fisk**  
**Attention: Accounts Payable**  
**1322 G Street SE**  
**Washington, DC 20003**

Send Payment To:

**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

Invoice #	Invoice Date	Invoice Month	Invoice Period
311979-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
MI Energy MI Jobs	MI Energy MI Jobs	1626

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	311979	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
14019		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/25/12	10/01/12	7 Action News This Morni	430a-5a	11111--	:30	5	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 11111-- 5 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WXYZ M 10/01/12 4:43 AM 7 Action News This Morning 430a-5a :30 MEMJFORWARDH \$200.00 NM									
2	09/25/12	10/01/12	5am News M-F	5-6am M-F	11-1---	:30	3	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 11-1--- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXYZ M 10/01/12 5:42 AM 5am News M-F 5-6am M-F :30 MEMJFORWARDH \$700.00 NM									
8	09/25/12	10/01/12	M-F 9a-10a	9-10am M-F	11111--	:30	5	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 11111-- 5 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WXYZ M 10/01/12 9:50 AM M-F 9a-10a 9-10am M-F :30 MEMJFORWARDH \$800.00 NM									
10	10/01/12	10/01/12	M-F 10a-11a	10-11am M-F	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/01/12 10:41 AM M-F 10a-11a 10-11am M-F :30 MEMJFORWARDH \$800.00 NM									
12	10/01/12	10/01/12	M-F 11a-12n	11am-12pm M-F	M-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 M----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/01/12 11:24 AM M-F 11a-12n 11am-12pm M-F :30 MEMJFORWARDH \$1,000.00 NM									



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311979-2	10/07/12	October 2012	10/01/12 - 10/01/12
Advertiser	Product	Estimate Number	
MI Energy MI Jobs	MI Energy MI Jobs	1626	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/01/12	10/01/12	M-F 12-1pm	12-1pm	M-----	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	M-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	M	10/01/12	12:11 PM	M-F 12-1pm	12-1pm	:30	MEMJFORWARDH	\$1,000.00 NM
15	09/25/12	10/01/12	The Chew	1-2pm M-F	11111--	:30	5	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	11111--	5	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WXYZ	M	10/01/12	1:56 PM	The Chew	1-2pm M-F	:30	MEMJFORWARDH	\$800.00 NM
17	09/25/12	10/01/12	5-6pm M-F	5-6pm M-F	11-1---	:30	3	\$1,800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	11-1---	3	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXYZ	M	10/01/12	5:36 PM	5-6pm M-F	5-6pm M-F	:30	MEMJFORWARDH	\$1,800.00 NM
18	09/25/12	10/01/12	6-630pm M-F	6-630pm M-F	MTWTF--	:30	2	\$2,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	MTWTF--	2	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXYZ	M	10/01/12	6:23 PM	6-630pm M-F	6-630pm M-F	:30	MEMJFORWARDH	\$2,000.00 NM
19	09/25/12	10/01/12	M-F 630-7pm	630-7pm M-F	MTWTF--	:30	3	\$2,300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	MTWTF--	3	\$2,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	M	10/01/12	6:59 PM	M-F 630-7pm	630-7pm M-F	:30	MEMJFORWARDH	\$2,300.00 NM
20	09/25/12	10/01/12	M-F 7-730p	7-730pm M-F	11111--	:30	5	\$2,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	11111--	5	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WXYZ	M	10/01/12	7:22 PM	M-F 7-730p	7-730pm M-F	:30	MEMJFORWARDH	\$2,000.00 NM
23	10/01/12	10/01/12	11pm Actn News M-F	Late News M-F	M-----	:30	1	\$4,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	M-----	1	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	M	10/01/12	11:13 PM	11pm Actn News M-F	Late News M-F	:30	MEMJFORWARDH	\$4,000.00 NM
24	09/25/12	10/01/12	Jimmy Kimmel Live	1205am-105am M-F	11-1---	:30	3	\$750.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	11-1---	3	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXYZ	M	10/01/12	12:36 AM	Jimmy Kimmel Live	1205am-105am M-F	:30	MEMJFORWARDH	\$750.00 NM



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Advertiser	Product	Estimate Number	
MI Energy MI Jobs	MI Energy MI Jobs	1626	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	09/25/12	10/01/12	M-F 106a-206a	106am-206am	11111--	:30	5	\$400.00	NM
<div>Weeks:    <u>Start Date</u>   <u>End Date</u>    <u>MTWTFSS</u>        <u>Spots/Week</u>        <u>Rate</u>                  09/25/12   10/01/12   11111--                5                \$400.00</div>									
Spots: # Ch		<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
5 WXYZ		M	10/01/12	1:57 AM	M-F 106a-206a	106am-206am	:30	MEMJFORWARDH	\$400.00 NM

<u>Total Spots</u>	<b>14</b>	<u>Gross Total</u>	<b>\$18,550.00</b>
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## Payment Terms 30 Days

<u>Agency Commission</u>	<b>\$2,782.50</b>
<u>Net Amount Due</u>	<b>\$15,767.50</b>